

education

- Ph.D. English** Purdue University, West Lafayette, IN, 2006
Primary area: Rhetoric and Composition
Secondary areas: Professional Writing; Rhetoric, Technology, & Digital Writing;
Writing Program Administration
- M.A. English** Purdue University, West Lafayette, IN, 2000
Primary area: Rhetoric and Composition
- B.A. English** University of Washington, Seattle, WA, 1998
English Literature, emphasis in Composition
magna cum laude

awards

- James Berlin Award for the Outstanding Dissertation in Rhetoric and Composition, National Council of Teachers of English, College Conference on Composition and Communication, 2007**
- UNLV Morris Teaching Award, nominated at departmental level, Spring 2007**
- Purdue University Graduate Student Award for Outstanding Teaching** (Professional Writing), Committee for the Education of Teaching Assistants, Purdue University 2002.
- 1st place Kneale Pedagogy Award**, Department of English Literary Awards, Purdue University, 2004.
- 1st place Kneale Pedagogy Award**, Department of English Literary Awards, Purdue University, 2003.

grants

- UNLV Distance Education Travel Grant to attend DocTrain West 2007, Vancouver, B.C., April 2007
- Center for the History of Business, Technology, and Society Grant-in-Aid for support of dissertation research, living and travel expenses, Hagley Library, Wilmington, Delaware, May-June 2004
- Purdue Research Foundation Summer Research Grant for support of dissertation research, Purdue University, 2003
- Purdue Research Foundation Summer Research Grant for prospectus development, Purdue University, 2002

publications

- "Teaching the Air Midwest Case: A Stakeholder Approach to Deliberative Technical Rhetoric." With Meredith Zoetewey. *Case Studies for Teaching Technical Communication*. Special issue

of *IEEE Transactions on Professional Communication*. (December 2004, 30 ms. pps.)

"Beyond 'Current-Traditional' Design: Assessing Rhetoric in New Media." With Meredith Zoetewey. *Issues in Writing* 13.2 2003:133-157.

"A Model for Integrating Professional Writing Students into a Technical Design Team." *Proceedings of the 2003 Conference of the American Society of Engineering Educators*. American Society of Engineering Educators, 2003. Available: http://www.asee.org/acPapers/2003-1551_Final.pdf

"Digital Archives and Public Domain Historical Works on Teaching/Learning of Workplace Writing." With Patricia Sullivan. In *Digital Publishing F5/Refreshed*. West Lafayette: Parlor Press LLC, 2003: 121-149.
<http://www.parlorpress.com/digital.html>

"The Rhetoric of Risk: Technical Documentation in Hazardous Environments." Book review. With Michael Salvo. *Composition Studies* (forthcoming Spring 2005, 33.1, 10 ms. pps.)

presentations

invited national presentations

"Playing and Working at Making Meaning: Visuals as Invention, Visuals as Production." Panelist, CCCC featured session "Learning With and From Our Graduate Students." Conference on College Composition and Communication. New York City, New York, March 2003.

national and regional conferences

"Ethos or Emotion? Rhetorical Appeals in Garage Video Online." College Conference on Composition and Communication. Chicago: 2006. (March)

"Information Architecture as Public Access in 'Real' and Electronic Reading Rooms." Southwest/Texas Pop Culture Association Annual Conference. Albuquerque, N.M.: 2006 (Feb.)

"Rewriting Risk, Rethinking Failure in Technical Systems." College Conference on Composition and Communication. Chicago: 2006. (March)

"New Faculty and Content Management Systems." Association of Teachers of Technical Writing Annual Conference. Chicago: 2006. (March)

"The Popular Meets the Technical in the Desert: Service Learning in the Technical Communication Classroom." Southwest/Texas Pop Culture Association Annual Conference. Albuquerque, N.M.: 2006 (Feb.)

"Information Architecture as Research: Mapping the Cultural Space of a Nuclear Community." Conference on College Composition and Communication. San Francisco, California. (upcoming, March 2005.)

"Developing an Aviation Crash Case: Special Challenges of Case Development for New Instructors." With Meredith Zoetewey. Association of Teachers of Technical Writing Conference. San Antonio, Texas, March 2004.

"Disrupting Professional Writing: Disrupting Work/Place." Conference on College Composition and Communication. San Antonio, Texas, March 2004.

"A Model for Integrating Professional Writing Students into a Technical Design Team." With Lynne Slivovsky. American Society of Engineering Educators Annual Conference. Nashville, Tennessee, June 2003.

"Teaching and Assessing Verbal and Visual Intersections On- and Offline." Workshop with Kate Agena, Julia Romberger, Bridget Ruetenik, Patricia Sullivan, and Meredith Zoetewey. Computers and Writing Conference, West Lafayette, Indiana, May 2003.

Co-chair and panelist. "Assessing Multimedia Writing." Workshop with Patricia Sullivan, Jennifer Bay, Samantha Blackmon, Stuart Blythe, Colin Brooke, Michael Pennell, Carlos Salinas, Michele Simmons, Karl Stolley, and Meredith Zoetewey. Conference on College Composition and Communication. New York City, New York, March 2003.

"Reconceiving the Corporate Writer: Transcending Instrumentalism." Western States Composition Conference. Seattle, Washington, Nov. 2002.

"Ethos in Cyberspace: Lessons from the Lunatic Fringe." Conference on College Composition and Communication. Chicago, Illinois, March 2002.

"Lessons from the Lunatic Fringe: Hypertext, Ethos, and the Power of Persuasion." Computers and Writing Conference. Muncie, Indiana, May 2002.

"Creating Virtual Spaces and Real Opportunities for Digital Publication." Workshop with David Blakesley, Karen Bishop, Nicole Brown, Kevin DePew, Amy Kimme Hea, Erin Karper, Rebecca Longster, Lisa Davidson McGrady, Melinda Turnley, and Meredith Zoetewey. Computers and Writing Conference. Muncie, Indiana, May 2002.

"Writers as Readers, Readers as Users: Issues of Audience and Web Design in the Business Writing Class." National Council for the Teaching of English Conference. Milwaukee, Wisconsin, Nov. 2001.

invited local presentations

"The Leisure Class Goes to the Office: Veblen, Satire, and Office/Space." English 416/616: Special Problems in English – Satire, Spring 2006.

"Engineering and Technical Writing." With Meredith Zoetewey. Engineering Projects In Community Service (EPICS), Purdue University, West Lafayette, Indiana, May 2003.

"Academic Web Pages." With Meredith Zoetewey. Department of English, Purdue University, West Lafayette, Indiana, Feb. 2002.

"Careers in Professional Writing: Journalism, Technical Writing and Beyond." English Undergraduate Association Careers in English Night, Purdue University, West Lafayette, Indiana, Nov. 2002.

invited local presentations

Professional Writing Pedagogy and Technology Showcase, Purdue University, West Lafayette, IN

- "Policy as Deliberative Rhetoric: Teaching Air Midwest," 2004.
- "Air Midwest: Do It Yourself Case Development," 2003.
- "The EPICS Project: Developing 'Real' Service Learning," 2002.
- "MOO: Using the MOO as Design Space," 2001.
- "Teaching Online Portfolios for Writers, Programmers and Engineers," 2000.

- “Teaching Typography and Graphic Design Basics for the Employment Project,” 1999.

teaching

courses developed

UNLV

- English 416: Visual Rhetoric

Purdue University

- English 424: Writing for the Computer Industry
- English 424: Writing for the Computer Industry (service learning)
- **English 306: Introduction to Professional Writing**
- **English 421: Technical Writing** (service learning)

courses taught

UNLV

- English 458X: Visual Rhetoric
- English 406A: Electronic Documents and Publications
- English 407A: Business Writing
- English 407B: Technical Writing
- English 407B: Technical Writing online

Purdue University

- English 505m: Practicum in Teaching Business/Technical Writing (2 sections)
- **English 420: Business Writing** (3 sections)
- **English 420d: Business Writing** (2 sections – distance education)
- **English 421: Technical Writing**
- **English 101: Introductory Composition I**
- **English 102: Introductory Composition II** (2 sections)

service

disciplinary

Panel chair, “The Rhetoric and Politics of Public Information: Fostering Informed Publics.” College Conference on Composition and Communication. Chicago: 2006

Reviewer, ATTW 2007 Conference Proposals, Association for Teachers of Technical Writing

Panel chair, “Dis/locating Professional Writing: The Dialectic of Space in the Classroom, Workplace, Community.” College Conference on Composition and Communication. Chicago: 2006

Reviewer, *The Writing Instructor* (online), 2003

<http://www.writinginstructor.com>

departmental

Technology Committee, 2006-2007

Freshman Composition Committee, 2005-2006

professional memberships

- Association of Teachers of Technical Writing
- Conference on College Composition and Communication

- Society of Technical Communicators
- Council for Programs in Technical and Scientific Communication
- American Society of Engineering Educators
- National Council of Teachers of English
- Modern Language Association