

Edwin R. Nagelhout

Associate Professor of Rhetoric and Writing

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Publications (Peer-Reviewed)

"Persuasion in Fundraising Letters: An Interdisciplinary Study" (with Ulla Connor, Elizabeth Goering, and Richard Steinberg). *Nonprofit and Voluntary Sector Quarterly*. Under Review.

"Developing a Taxonomy for Fundraising Letters: Implications for Research in Organizational Communication" (with Elizabeth Goering and Toula Vasilopoulos). *International Journal of Nonprofit and Voluntary Sector Marketing*. Under Review.

"Mirroring Ourselves: Audience and Outcomes in Advanced Composition." *Audience: Theory and Practice*. Elizabeth Weiser, Angela Gonzalez, and Brian Fehler, Eds. Urbana: NCTE. Under Review.

"Commuting Genre: First-Year Composition through a Post-Suburban Lens." *Composing Other Spaces*. J. P. Tassoni and D. R. Powell, Eds. New York: Hampton Press. Under Contract.

"Risk Communication, Space, and Findability in the Public Sphere: A Case Study of a Physical and Online Information Center" (with Denise Tillery and Julie Staggers). *Journal of Technical Writing and Communication*. Forthcoming. 2009.

"Teamwork Through Team Building: F2F to Online" (with Julie Staggers and Susan Garcia). *Business Communication Quarterly*. Forthcoming. December 2008.

"Assessing Professional Writing Programs Using Technology as a Site of Praxis" (with Jeffrey Jablonski). *Assessment in Technical and Professional Communication*. J. Allen and M. Hundleby, Eds. Amityville: Baywood Press. 2008. 224-249.

Contrastive Rhetoric: Reaching to Intercultural Rhetoric (edited with Ulla Connor and William Rozycki). Pragmatics and Beyond Series. Amsterdam: John Benjamins Publishing. 2008.

"Introduction" (with Ulla Connor and William Rozycki). *Contrastive Rhetoric: Reaching to Intercultural Rhetoric*, E. Nagelhout, U. Connor, and W. Rozycki, Eds. Amsterdam: John Benjamins Publishing. 2008.

Classroom Spaces and Writing Instruction (edited with Carol Rutz). New York: Hampton Press. 2004.

"Introduction: The Spaces of the Classroom" (with Carol Rutz). *Classroom Spaces and Writing Instruction*. E. Nagelhout and C. Rutz, Eds. New York: Hampton Press. 2004. 1-13.

“Contradictions in the Spaces for Writing Instruction” (with Glenn Blalock). *Classroom Spaces and Writing Instruction*. E. Nagelhout and C. Rutz, Eds. New York: Hampton Press. 2004. 125-147.

“Literacy and Learning in Context: Biology Students in the Classroom and the Lab” (with Marty Patton). *Multiple Literacies for the 21st Century*. B. Stroble, B. Huot, and C. Bazerman, Eds. New York: Hampton Press. 2003. 151-171.

“Simulated Destinations in the Desert: The Southern Nevada Writing Project” (with Marilyn McKinney). *City Comp: Identities, Spaces, Practices*. Bruce McComiskey and Cynthia Ryan, Eds. Albany: State University of New York Press. 2003. 97-110.

“Essaying as Action: Stories of Writing in Context.” *Questioning Authority: Stories Told in School*. Linda Adler-Kasner and Susanmarie Harrington, Eds. Ann Arbor: University of Michigan Press. 2001. 203-224.

“Pre-Professional Practices in the Technical Writing Classroom: Promoting Multiple Literacies through Research.” *Technical Communication Quarterly*. 8.3 1999. 285-299.
(ATTW Award for Best Special Issue in Technical Writing)

“The Rhetoric of Fraud in Breast Cancer Trials: Manifestations in Medical Journals and the Mass Media—and Missed Opportunities” (with Michael Zerbe and Amanda Young). *Journal of Technical Writing and Communication*. 28.1 1998. 39-61.

“Building a Model for Distance Collaboration in the Computer-Assisted Business Communication Classroom” (with Elizabeth Sanders Lopez). *Business Communication Quarterly*. 58.2 1995. 15-20.

Other Publications

“Faculty Development as Working Condition.” *College Composition and Communication FORUM*. Fall 2007. A14-A16.

“Book Review of *Online Education: Global Questions, Local Answers*.” *Journal of Business and Technical Communication*. 20.4 2006. 476-478.

“Using Writing in the Critical Thinking Classroom” (with Jeffrey Jablonski). *Informal Logic*. 24.2 2004. Teaching Supplement #11. TS 17-35.

“Technical and Scientific Communication Program Diversity and Complex Systems Theory” (with M. Barr). *Proceedings of the 31st Annual Conference for The Council for Programs in Technical and Scientific Communication*. West Lafayette, IN: 2004. In Press.

“A Simulation of the Discipline(s): Undergraduate Technical and Scientific Writing Programs.” *Proceedings of the 24th Annual Conference for The Council for Programs in Technical and Scientific Communication*. Austin, TX: 1997. 96.

On-Line Publications

Business Writing at UNLV On-Line Textbook (with Jeffrey Jablonski). Dubuque: Kendall/Hunt. Fall 2001/Spring 2002.

Local Publications

- “New Teaching Assistant Guide to Teaching First-Year Composition.” First-Year Composition at the University of Nevada, Las Vegas. 2000-2001.
- “Faculty Handbook for First-Year Writing.” First-Year Composition at the University of Nevada, Las Vegas. 1999.
- “Tutoring Writing in the AARC: A Guide and Reader.” AAARC Writing Center, Nacogdoches. 1997.

Professional Honors

Scholar-in-Residence, Indiana Center for Intercultural Communication (2003-2004)

Professional Presentations

First-Year Composition, Writing Center, and Technology

- “9 Building Tasks for WPAs.” WPA Summer Conference. Denver: 2008.
- “Technology as a Means to WPA Readiness, Relevance, and Relationships.” WPA Summer Conference. Tempe: 2007
- “Development as a Working Condition.” Conference on College Composition and Communication. New York: 2007.
- “Teacher Literacies for Assignment Construction and Programmatic Thinking.” Two-Year College Association West Conference. Park City: 2006
- “Making Spaces for Mentoring: Working Conditions and the Classroom.” Conference on College Composition and Communication. Chicago: 2006
- “The Coaching Metaphor and an Exchange Metaphor for Response.” Conference on College Composition and Communication. San Francisco: 2005
- “Exchange Matters in Circulation: Students, Teachers, and Mediated Action.” Conference on College Composition and Communication. San Antonio: 2004
- “Commuting Genre: Teaching the Writing of Post(sub)urban Spaces.” Conference on College Composition and Communication. New York: 2003
- “The Simulation of Civic Engagement.” Rhetoric Society of America. Las Vegas: 2002
- “When Will Our Savior Come?” Western States Conf. on Composition. Tempe: 2001
- “Negotiating Writing Program Identities on an Urban Campus.” Conference on College Composition and Communication. Denver: 2001
- “A Vision for LALAC in the 21st Century.” NCTE National Conference. Nashville: 1998.
- “Re-Considering Literacy in the 21st Century” (with G. Blalock and L. White). Center for Professional Development and Technology: Fourth Annual Conference. Nacogdoches, TX: 1997.
- “First-Year Writing and the Writing Center.” SWTSU: The Freshman Experience. San Marcos, TX: 1997.
- “You’ll Need This in College?” (with G. Blalock). Forty-Third Annual TAIR Conference. Nacogdoches, TX: 1997.
- “Mail/Listservs” (with G. Blalock). Distance Learning Conf. Nacogdoches, TX: 1996.
- “Using E-Mail for Training and Support: How a Peer Tutor Program Uses E-Mail to Foster Tutor Learning and Interaction” (with S. Blythe). East Central Writing Center Association Conference. Bloomington, IN: 1995.
- “Graduate Student Objectives in a Writing Center Tutorial” (with M. Harris and M. Reichelt). Conference on College Composition and Communication. Nashville: 1994.
- “Hypertext in Poststructuralist Composition Studies.” Ninth Conference on Computers and Writing. Ann Arbor: 1993.

Technical and Professional Communication

- "The 10-Hour per Week Commitment: Giving More for Less." Council for Programs in Technical and Scientific Communication. Minneapolis: 2008.
- "The Gendering of Administrative Discourse: Perspective from Undergraduate Writing." The Sixth Biennial Feminism(s) & Rhetoric(s) Conference. Little Rock: 2007.
- "Reading Rooms as Information Delivery Systems." Southwest Popular Culture Conference. Albuquerque: 2007.
- "Perspectives on Service Learning: Teacher Avoidance Strategies." Southwest Popular Culture Conference. Albuquerque: 2006.
- "Technical and Scientific Communication Program Diversity and Complex Systems Theory" (with M. Barr). Council for Programs in Technical and Scientific Communication. West Lafayette: 2004.
- "Online Course Assessment" (with J. Jablonski and B. Hart-Davidson). Association of Teachers of Technical Writing Conference. New York: 2003.
- "Boilerplates and Templates: New Perspectives on Genre in the Professional Writing Classroom." Conference on College Composition and Communication. Chicago: 2002.
- "Using Technology as a Site of Praxis: Developing a Business Writing Program." Association of Business Communication International Conference. San Diego: 2001.
- "Business Writing in the Classroom: Mediated Action." ABC West Regional Conference. Fullerton: 2000
- "Simulation of the Discipline(s): Undergraduate Technical and Scientific Writing Programs." Meeting of the Council for Programs in Technical and Scientific Communication. Austin: 1997.
- "Crossing Classroom Borders Using Local- and Wide-Area Networks" (with E. S. Lopez and M. Sidler). Eleventh Conference on Computers and Writing. El Paso: 1995.
- "The Business Writing Classroom as Consulting Firm: Teaching Within the BCIA Case" (with M. Schaub, E. S. Lopez, and G. Porter). ABC Midwest Regional Conference. Indianapolis: 1995.
- "Building a Cross-Class Collaborative Model for Business Communication Classrooms Using Network Technology" (with E. S. Lopez). ABC Midwest Regional Conference. Milwaukee: 1994.
- "Teaching Students to Write . . . In the Real World" (with K. Ballard and S. Shelton). Indiana Teachers of Writing Conference. Indianapolis: 1992.

Writing Across the Curriculum and Writing in the Disciplines

- "WAC Program Development and Design at UNLV." Fifth International Writing Across the Curriculum Conference. Bloomington, IN: 2001
- "Reimagining Collaboration: Tenure and the WAC Specialist." Conference on College Composition and Communication. Minneapolis: 2000
- "A Threefold Tale of Writing in a Biology Lab: Legitimizing and Contextualizing Information." Conference on College Composition and Communication. Atlanta: 1999.
- "Literacy and Learning in Context: Biology Students in the Classroom and the Lab." Thomas R. Watson Conference on Rhetoric and Composition. Louisville: 1998.
- "Bringing Writing into Your Classroom." Occidental College's Summer WAC Workshop. Los Angeles: 1998.
- "Writing as an Interdisciplinary Activity" (with Glenn Blalock). Stone Fort Reading Council Mid-Winter Conference. Nacogdoches, TX. 1998.

- “Writing ‘Up’ Findings: Ethical Responsibilities, Community Expectations.” Conference on College Composition and Communication. Phoenix: 1997.
- “Introduction to the Internet for the Speech Language Pathologist.” NSSLHA. Stephen F. Austin State University: 1997.
- “Writing Pedagogies in Science Labs” in Literacy, Expertise, and Writing Across the Disciplines Forum. Conference on College Composition and Communication. Washington, DC: 1995.
- “Graduate Students Writing in a Biology Lab: Implications, Professionalization, and Access.” Second International Writing Across the Curriculum Conference. Charleston, SC: 1995.
- “Master/Apprentice Relationships and Graduate Student Writing in the Sciences.” Pedagogy of the Oppressed Conference. Omaha: 1995.
- “Reading in a Biology Lab: Understanding Writing Conventions of a Discipline and for the Public.” Sixteenth Association for Integrative Studies Conference. Pittsburgh: 1994.
- “Understanding the Scientific Writing Community: An Initial Study of Graduate Students in a Biology Lab.” Penn State Conference on Rhetoric and Composition. University Park: 1994.

Language, Linguistics, and Cultural Theory

- “Catapulting the Margins: Protest Songs and Postmodern Culture.” Far West Popular Culture Conference. Las Vegas: 2006
- “Research on Fundraising Letters: Focus on Research Methods.” The 14th World Congress of Applied Linguistics. Madison: 2005.
- “Persuasion in Fundraising Letters: An Interdisciplinary Study” (with U. Connor, B. Goering, and R. Steinberg). Association for Research on Non-Profit Organizations and Voluntary Action. Los Angeles: 2004.
- “Development and Implications of a Taxonomy for Fundraising Letters” (with B. Goering and T. Vasilopoulos). Association for Research on Non-Profit Organizations and Voluntary Action. Los Angeles: 2004.
- “Semantic Variation in Persuasive Appeals of Fundraising Letters” (with J. Gao and U. Connor). AAACL. Upper Montclair: 2004.
- Discussant, “Teacher Education and Diversity.” National Council of Teachers of English Convention. Detroit: 1997.
- “Introductory Linguistics and Literacies Across the Disciplines” (with T. Crouch). Midwest Modern Language Association Convention. Chicago: 1997.
- “Linguistics and Literacy: Preparing the Teachers of the Twenty-First Century” (with T. Crouch). South Central Modern Language Association Convention. Dallas: 1997.
- “Critical Thinking and Popular Culture in the Writing and Reading Classroom.” Forty-Second Annual TAIR Conference. Nacogdoches, TX: 1996.
- “The Rights of Ownership: A Cultural Analysis of Discourse From the Baseball Lockout of 1990.” Rhetoric Society of America Conference. Norfolk: 1994.

Local Presentations

- “English 407A Business Writing: Developing a Master Course 1.0.” The Second Annual UNLV Distance Education Awards. Las Vegas: 2008.
- “Assessment Workshop: For Faculty By Faculty.” College of Southern Nevada. Henderson: 2008.
- “The State of Writing at UNLV: Preliminary Findings.” UNLV General Education Writing Across the Curriculum Retreat. Las Vegas: 2006

- "Mission and Objectives for a Gen Ed WAC Program." UNLV General Education Writing Across the Curriculum Retreat. Las Vegas: 2006
- "Responding Effectively And Efficiently to Student Writing." College of Southern Nevada English Department. Henderson: 2006.
- "Outcomes for English 102." College of Southern Nevada English Department. Las Vegas: 2005.
- "An Overview of Qualitative Research Methods." ICIC Summer Institute on Contrastive and Intercultural Rhetoric. Indianapolis: 2004.
- "Sharing the Reading that We Love." IUPUI Writing Program Summer Retreat. Indianapolis: 2004.
- "Creating Web Sites for Your Teaching." IUPUI Technology Workshop. Indianapolis: 2004.
- "Career Options for English Majors." Upward Bound Interactive Workshop. Las Vegas: 2001.
- "Research in Rhetoric and Composition" (with Jeffrey Jablonski). English Department Research Presentation. Las Vegas: 2001.
- "Curricular Reform and Integration at UNLV and CCSN." Eisenhower Professional Development Grant Presentation, Las Vegas: 2000
- "Technology in Teaching and Learning at UNLV." TLC Series. Las Vegas: 2000
- "My Research in Rhetoric and Professional Writing." English Department Research Presentation. Las Vegas: 2000.
- "Effective Writing for College." Latino Youth Leadership Conference. Las Vegas: 1999.
- "Teaching Writing in the Disciplines" (with J. Lauer). Graduate Students Association Workshop. Purdue University: 1996.
- "Using Writing to Help Students Learn" (with M. Harris). CIS Workshop. Purdue University: 1995.
- "School of Liberal Arts Writing and Learning Workshop" (with I. Weiser and M. Harris). School of Liberal Arts. Purdue University: 1995
- "Writing the MCAT: A Workshop for PreMed Biology Students." Department of Biology. Purdue University: 1993.
- "Resume Design: A Workshop for the Returning Student." Student Services. Purdue University: 1993.
- "Resume Design in Technology Workshop." Minority Technology Organization. Purdue University: 1993.

Professional Experience

Teaching

- Assistant Professor, University of Nevada Las Vegas, 2005-present
- English 791: College Teaching in Language and Literature
 - English 711: Studies in Language
 - English 702: History of Rhetoric and Composition
 - English 796: Directed Writing and Reading
 - English 400: Document Design
 - English 401A: Advanced Composition
 - English 407A: Business Writing
 - English 407B: Technical Writing
 - English 407C: Advanced Professional Writing
 - English 411B: Principles of Modern Grammar
 - English 206: Intermediate Composition
 - English 102: First-Year Composition

Assistant Professor, IUPUI, 2002-2005

English W500: Teaching Composition: Issues and Approaches
TCM 350: Visual Elements of Technical Documents
English W131: Elementary Composition I (TLC with Nursing and Psychology)
English W131: Elementary Composition I (linked with Sociology)
English W140: Elementary Composition, Honors
English W609: Directed Writing

Assistant Professor, University of Nevada Las Vegas, 1998-2002

English 791: College Teaching in Language and Literature
English 415: History of the English Language
English 403: Business Writing
English 102: First-Year Composition
Honors 100: Honors Rhetoric

Assistant Professor, Stephen F. Austin State University, 1996-1998

English 524/475: Language and Literacy
English 471: Advanced Composition
English 311: Grammar and Linguistics
English 273: Technical Writing
English 131: First-Year Composition
English 099: Developmental Writing
English 575: Directed Writing
Distance Education: English 524/475—Language and Literacy
Distance Education: English 311—Grammar and Linguistics

Graduate Instructor, Purdue University, 1989-1996

English 421: Technical Writing
English 420: Business Writing
English 304: Advanced Composition
English 100: Developmental Writing
English 101 & English 102: Introductory Writing I & II

Administration

University of Nevada-Las Vegas

Director, Business and Technical Writing Program, 2006-present
Coordinator, Undergraduate Writing and Language Courses, 2006-present
Co-Director, Business Writing Program, 2000-2002
Director, Business Writing Program, 1998-2000
Interim Director, First-Year Composition, 1999-2000

Indiana University-Purdue University Indianapolis

Coordinator, Writing Courses in the Disciplines, 2004-2005
Member, Writing Coordinating Committee, 2003-2005

Stephen F. Austin State University

Director, AARC Writing Center, 1997-1998
Supervisor, Graduate Student Teaching Assistants, 1996-1998
Director, Technical Writing Program, 1996-1998
Coordinator, Laz Corley Writing Classroom, 1996-1998
Sponsor, End of Summer I Conference on Language and Linguistics, 1997

Facilitator, SFA Teaching Circles, 1998

Purdue University

Assistant Director of Composition, 1994-1996

Faculty Consultant, Writing Intensive Courses, School of Liberal Arts, Fall 1995

Acting Coordinator, Business Writing, Maymester 1995

Coordinator, Business Writing Peer Tutors, January 1993-May 1994

Co-Director of the Writing Lab, Summer 1992

Professional Service and Activity

Co-Editor, *ATTW Bulletin*, (with Marjorie Rush-Hovde) 2003-present

Reviewer, NCTE Press, 1998-Present

External Program Reviewer, University of Arkansas-Little Rock Professional and Technical Writing Program, 2004

Coordinator, Center on Philanthropy Grant. Persuasion in Fund Raising Letters: An Inter-disciplinary Study (with U. Connor, R. Steinberg, and E. Goering), 2003-2004

Consultant, IUPUI Herron School of Art Writing-Intensive Committee, 2003

Member, Urban Composition Special Interest Group, 2003-present

Planning Initiative Award (with J. Jablonski), UNLV Research Foundation Grant, 2001-2002

Co-Director (with M. Young), Eisenhower Professional Development Grant: Assessing Nevada's English Language Arts Standards, 2000-2001

Chair, NCTE Language and Learning Across the Curriculum National Committee 1999

Participant, Council of Writing Program Administrators Summer Workshop, 1999

Participant, CCCC Winter Workshop, 1999

Consultant, Southwest Gas, 2008

Consultant, Food and Drug Administration-Western Region, 2007

Consultant, Nevada Test Site, 2007

Consultant, Johnson, Jacobson, and Wilcox CPA, 2006

Consultant, Utah Valley State College Writing Program, 2000

Leader, UNLV College of Business Assessment Committee Norming Sessions, 2000

Consultant, UNLV College of Business Accreditation Response Committee, 1999-2000

Consultant, UNLV College of Business Undergraduate Curriculum Committee, 1999

Consultant to External Reviewers of UNLV Construction Management Program, 1999

Retained as Expert Witness on Rhetoric and Writing by Streich Lang, Attorneys at Law

Consulted as Expert Witness on Rhetoric and Writing by Howard M. Miller, Attorney at Law

National Endowment for the Humanities Dissertation Grant, Purdue University Nominee to National Selection Committee, 1995

Purdue Research Foundation Grant, Summer 1994

Departmental and University Service

Judge, Graduate & Professional Student Research Forum, University of Nevada, Las Vegas, 2008

Committees, University of Nevada, Las Vegas

Member, General Education Steering Committee, 2007-present

Member, Undergraduate Committee, 2006-present

Member, Writing Across the Curriculum Steering Committee, 2005-present

Member, First-Year Composition Committee, 2005-2006

Chair, CCSN/UNLV First-Year Composition Articulation Committee, 2005-present

Member (Elected), English Department Advisory Committee, 2000-2001

Member, English Department Technical Issues/Services Committee, 2000-2001

Member, First-Year Composition Committee, 1998-2002

Member, College of Liberal Arts Student Computing Committee, 2000-2001
Member, College of Liberal Arts Academic Standards Committee, 2000-2001
Member, University Ad Hoc Committee on Assessment, 2000
Chair, First-Year Composition Committee, 1999-2000
Member, Nevada State Standards Committee, 1998-1999
Chair, Composition Director Search Committee, 2000-2001
Member, Search Committees, 1998-2000; 2005-present
 Literary Theory Search, Composition Director Search, Professional Writing
 Search, African American Search

Committees, IUPUI

Member, Themed-Learning Communities Core Committee, 2004-2005
Member, E-Portfolio Advisory Board, 2004-2005
Member, Writing Coordinating Committee, 2004-2005
Chair, Writing Program Working Group: Student Participation and Attendance, 2004
Member, English Department Executive Committee, 2003- 2005
Member, English Department Graduate Committee, 2003- 2005
Member, Sam Masarachia Scholars Program Board, 2003- 2005
Member, School of Liberal Arts Technology Services Committee, 2003- 2005
Member, Search Committees, 2003-2004
 ICIC Assistant Director Search, Film Studies Search, Writing Program Full-Time
 Lecturer Search, Technical Communications Program Full-Time Lecturer Search

Committees, Stephen F. Austin State University

Member, Liberal Arts Council, 1996-1998
Member, Institutional Effectiveness Committee/SACS, 1997-1998

Member, Writing Program Committee, 1997-1998
Member, English and Philosophy Ad Hoc Committee on Assessment, 1997
Co-Chair, English and Philosophy Department Committee of the Whole, 1996

Committees, Purdue University

Introductory Writing Committee (appointed secretary) 1995-1996
Job Placement Committee (elected graduate student rep) 1994-1995
Working Conditions Committee (elected graduate student rep) 1993-1994
Excellence in Teaching Committee (elected graduate student rep) 1992-1993

Education

Ph.D. English ~ Purdue University West Lafayette, IN May 1996
 Primary Area: Rhetoric and Composition
 Secondary Area: Linguistics

Dissertation: "Writing and Professional Apprenticeship: Case Studies of Biology
 Graduate Students' Entry into the Scientific Community"

Committee: Irwin Weiser (Chair), Janice Lauer, Patricia Sullivan, Muriel Harris

M.A. English ~ Purdue University West Lafayette, IN 1991
 Primary Area: Rhetoric and Composition

B.A. English ~ California State University/Fullerton Fullerton, CA 1989

Professional Memberships

Conference on College Composition and Communication
National Council of Teachers of English
Modern Language Association
The Association for Teachers of Technical Writing
The Association for Business Communication
Council of Writing Program Administrators
Council for Programs in Technical and Scientific Communication
Association for Integrative Studies